




## DESIGN

-  Figma
-  Sketch
-  Adobe CC

## DEVELOPMENT

-  HTML5
-  CSS3
-  SASS/SCSS
-  JavaScript
-  jQuery
-  GitHub

## INTERESTS

Outside of work, I enjoy watching and playing football (soccer...), playing golf, and hiking.

## EXPERIENCE

### Senior Product Designer

Zudy | *Remote (US)* | *May 2021 to present*

- Use research and best practices to improve the usability of our SaaS no-code platform, Vinyl
- Define new features and updates to our platform based on user feedback and testing
- Lead the UI/UX design for client applications, producing user personas, wireframes, mock-ups and other key UX deliverables
- Establish and maintain our design system in Figma

### UX Developer

Calcium | *Remote (US)* | *Jan 2021 to May 2021*

- Conducted UX reviews of existing pharmaceutical websites, focusing on web accessibility, and defined the UX for new features and updates

### UI/UX Designer & Front-End Developer

LINX LLC | *Wellesley, MA* | *Oct 2018 to Jan 2021*

- Designed and built the front end of our public-facing websites and internal software, including a full redesign to and rebuild to move to a template-based system to improve consistency.

## CERTIFICATIONS

### UX Certification (Interaction Design)

Nielsen Norman Group (NN/g) | *Aug 2022*

- Official UX certification with a specialty in Interaction Design
- Courses completed: UX Basic Training, Web Page UX Design, Mobile User Experience, The Human Mind and Usability, Application Design for Web and Desktop

## EDUCATION

### University of Sheffield

BA (Hons) Business Management | *England* | *Sep 2013 to Jun 2017*

- Graduated with a 2:1 classification
- Courses include consumer psychology, digital marketing, creativity and innovation, essentials of marketing and business strategy.